



# Call for Proposals Guide: GreenerBuilder 2020

## GreenerBuilder 2020

Hosted by the U.S. Green Building Council's Pacific Region communities, GreenerBuilder is a one-day conference and expo for green building professionals. The annual event unites all of the key players in greening the built environment – including developers, architects, engineers and contractors — to discuss industry trends, new research and emerging technologies. GreenerBuilder is where you can get the strategies and tools to help create a more sustainable future in the Pacific Region.

The conference and expo will be held in San Francisco, California in late July, 2020. Stay tuned for the announcement of the official date and location.

Please contact Melanie Colburn, USGBC Market Transformation & Development Director, to explore opportunities to support the GreenerBuilder Conference as a sponsor or exhibitor:

[mcolburn@usgbc.org](mailto:mcolburn@usgbc.org).

## Timeline

- Jan 14: Announce GB 2020 call for education session proposals
- Feb 17: Call for proposals submission deadline
- Mar 20: Emails sent out regarding status (accepted, not accepted, waitlist) of proposals
- Mar 31: Deadline to accept invitation to present at GB 2020
- July tbd: GreenerBuilder 2020

## How to Submit a Proposal

To be considered, please submit your proposed title, four learning objectives and a description. We also request that you identify at least one confirmed speaker. You will have the opportunity to upload attachments during the online submittal process. You may submit more than one proposal, but doing so does not necessarily improve your odds of being selected.

- Preview the Call for Proposals Form: <https://bit.ly/381bkU4>
- Start your proposal by following this link: <https://bit.ly/2FFe39A>

Visit the conference website for a review of the 2019 conference sessions: [greenerbuilder.org](http://greenerbuilder.org).

## Session Topic

Session proposal should support and align with USGBC's vision to deliver green buildings and sustainable, healthy communities for all within a generation. USGBC's mission is to transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life. Key themes for this year's conference:

- Climate Change
- Green for All (e.g. equity, accessibility, diversity)
- Health & Wellness
- Resilience & Adaptation
- Technology & Innovation

## Scoring

A group of volunteers with diverse backgrounds and years of industry experience will review, score and select proposals based on the following criteria:

- Session Quality - Relevant, timely, and applicable topic (5 points)
- Innovation, creativity, and inspiration (5 points)
- Knowledgeable speaker(s) (3 point)
- Clear learning objectives (2 points)
- Diversity of Presenters (2 points)
- Social Impact of Topic (1 point)
- Rating System Specific (1 point)
- Current USGBC Individual or Company Membership (1 point)

## Conference Policies

- Speakers or panelists will be limited in the number of sessions he or she may present but it is OK to submit more than one proposal. Organizations will also be limited in the number of sessions they are represented on.
- All selected speakers will be asked to complete an electronic Speaker Agreement and to provide a professional photo for marketing purposes.
- The GB 2020 Planning Committee reserves the right to develop these sessions using a combination of proposals and/or invited presenters.
- Sessions can be scheduled at any time during the conference and speakers must be available any time during the day of the conference.
- Submissions promoting only specific product brands, services, or proprietary technologies will not be considered.
- Proposals are received with the understanding that speakers are providing their time preparing and delivering the presentation without compensation. You are submitting with no expectation of compensation. If you are interested in instructing for USGBC in a paid or fee based capacity, please contact [pacific@usgbc.org](mailto:pacific@usgbc.org).
- A maximum of 4 speakers per session will receive a discounted pass to the conference. No additional compensation or reimbursement is offered. This discount cannot be combined or transferred.
- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned. Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection; if the proposal is selected and it is found that all speakers did not know about the proposal or did not agree to present, the session is subject to immediate cancellation.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by the Program Committee Co-Chairs. The Co-Chairs reserve the right to modify or cancel any session based on a change in presenter.