

## Rosetta Stone® Catalyst® Language Learning Solution

### Where's the perfect place to learn a language?

**Anywhere.** Rosetta Stone language learning fits your employees' busy lifestyles and enables them to build confidence wherever their day takes them.

Learners open the door to an award-winning blend of e-learning and Live Tutoring powered by a carefully crafted mix of artificial intelligence (AI) and human intelligence (HI), refined by three decades of experience.

Our proprietary TruAccent® speech engine fine-tunes what learners say and how they say it. Synched online and offline modes enable learners to pick up where they left off and continue their progress, even without an internet connection. And for administrators, detailed reporting provides insight on learner progress and where to add additional support.

With Catalyst, employees learn to speak their new language and conduct business with confidence. **Anytime.**



### What's new in the latest release

**Seamless experience** enables learners to learn on the go, even without an internet connection.

**Expert-graded writing and speaking activities** personalise learner feedback from native speakers.

**Unlimited Live Tutoring** from native speakers builds speaking confidence.

**Goal setting and ongoing assessments** lead to challenging and engaging language learning.

**Seek & Speak technology** personalises learning through powerful AI and photos of real-life objects.

**Mobile onboarding** saves administrators time and makes registration easy.

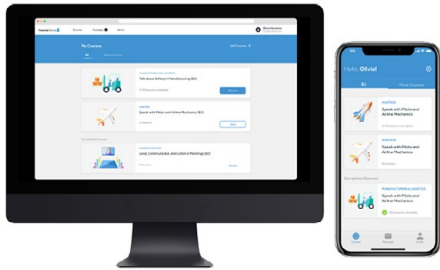


#### The Rosetta Stone difference

Millions of learners worldwide rely on Rosetta Stone, including over 12,000 corporations, 9,000 public and nonprofit organisations, and 22,000 educational institutions.

- Unparalleled learner experience
- 24 languages available
- Over 7,000 hours of Common European Framework of Reference (CEFR)-aligned business and cultural content
- More than 10,000 Live Tutoring sessions per month, 24 hours a day, 7 days a week

# Intuitive and effective language learning for your employees.



## Learner placement and ongoing assessments focus on proficiency, goals, and desired pace.

Catalyst meets learners where they are with proficiency testing based on the Common European Framework of Reference (CEFR) scale. Placing learners into targeted paths with the right mix of challenge and engagement helps them progress toward fluency.

## Proprietary TruAccent® speech recognition helps learners perfect their pronunciation.

Instant visual and auditory feedback increases the quality of each learner's speaking practice—great preparation for talking with co-workers, presenting to customers, and engaging in the community.

## Unlimited Live Tutoring keeps the conversation real.

Learners sharpen their conversational skills in personalised one-on-one sessions aligned to their goals, or in small group sessions with other learners at the same lesson level. All tutors are native speakers.

## Expert-graded writing and speaking activities offers personalised feedback.

Native speakers provide insight that helps intermediate and advanced learners take their language learning to a higher level.

## Business and Conversational Content support a premium, relevant experience.

Thousands of hours of rich audio and video content give learners access to valuable resources covering culture, history, geography, business, industry, and more.

## Offline Mode enables learners to select and download lessons to use offline.

Now learners can study whenever and wherever they want, even without an internet connection. When learners reconnect, their lesson activity syncs with mobile and web apps, as well as administrator reporting.

## Seek & Speak supports interactive, AI-powered learning.

Now learners can use an iPhone to take real-world photos of objects, turning them into flash cards which personalise learning for vocabulary and AI conversation practice. Intelligently curated challenges help learners increase engagement and apply language to their physical surroundings.

## Linguistic reporting measures learning.

Administrators gain deeper insight—faster—with Rosetta Stone® Catalyst® reporting. Regular assessments of learner skills helps businesses better understand and replicate successes.

## Training, Implementation, and Support services foster learning success.

Our expert team ensures administrators have a proactive liaison working closely with our customer service, product, and support teams, 24/7.

## LANGUAGES AVAILABLE

### BEGINNER (A1-A2)

Arabic  
Chinese (Mandarin)  
Dutch  
English (American)  
English (British)  
Filipino (Tagalog)  
French  
German  
Greek  
Hebrew  
Hindi  
Irish  
Italian  
Japanese  
Korean  
Persian (Farsi)  
Polish

Portuguese (Brazil)  
Russian  
Spanish (Latin America)  
Spanish (Spain)  
Swedish  
Turkish  
Vietnamese

### INDEPENDENT-PROFICIENT (B1-C1)

English (American)  
English (British)  
French  
German  
Italian  
Spanish (Latin America)  
Spanish (Spain)



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