



COLORADO

Rocky Mountain Green

Rocky Mountain Green (RMG) is USGBC's flagship conference and trade show in the Mountain West Region. The annual event brings together over 500 experts, advocates, thought leaders and changemakers. RMG education sessions are selected by a committee of volunteers representing various backgrounds and industries.

For the 2018 RMG conference the planning committee is seeking informative and inspiring breakout sessions and workshops that explore new technologies, highlight regional issues and celebrate leadership. Propose your most cutting-edge strategies, stories of community resilience, innovative approaches to managing water in the West, and deep-dive technical sessions for our more seasoned green building practitioners.

Rocky Mountain Green 2018 will take place on May 3 at the Hyatt Regency Denver at the Colorado Convention Center in downtown Denver, Colorado, in conjunction with the Green Schools Conference & Expo. Please contact Lisa Bowers, USGBC Conference and Events Partnership Director, to explore the many benefits of supporting the Green Schools Conference & Expo sponsor or exhibitor: lbowers@usgbc.org or 202.742.3766

Request for Proposals:

USGBC's mission is to transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life. Help us curate an engaging conference by submitting proposals that inspire attendees into action and help us execute an "All In" vision to deliver green buildings and sustainable, healthy communities for all within a generation.

Educational activities that will be considered by the planning committee include:

- **Breakout sessions** – typically 45 minutes of educational content and 15 minutes of Q&A or some other activity. Maximum of 4 presenters.
- **Half-Day Tours** – submit a new or recently remodeled LEED certified building or community and/or a SITES certified landscape for attendees to tour, often led by members of the project team
- **Half-Day Offsite Workshops** – 75+ minutes of in-depth educational content plus a more hands on learning experience, like a tour component or group activity

Timeline:

Oct. 25: Announce RMG 2018 call for education session proposals

Dec. 14: Call for proposals submission deadline

Dec. 20: Emails sent out regarding status (accepted, not accepted, waitlist) of proposals

Jan. 9: Deadline to accept invitation to present at RMG 2018



Scoring:

A group of volunteers with diverse backgrounds and years of industry experience will review, score and select proposals based on the following criteria:

- Relevant, timely, and applicable topic (5 points)
- Clear learning objectives (3 points)
- Innovative content (5 points)
- Knowledgeable speaker(s) (3 points)
- Creativity and ingenuity (3 points)
- Current USGBC Individual or Company Membership (1 point)

Education Level

Please use the guidance below when selecting your proposal's education level:

100 Level: Introductory and Inspirational

Course presents introductory concepts and general understanding of the topic; learners should have minimal to no prerequisite knowledge and a limited interaction with course material.

200 Level: Intermediate

Course presents detailed, in-depth materials and instruction; learners should have some prerequisite knowledge and the ability to apply information in practice applications.

300 Level: Professional/Technical

Course presents sufficient material and opportunities to gain new knowledge, practice application, apply information, and complete a definitive action; learners should have preexisting knowledge.

How to submit your proposal:

To be considered, please submit your proposed title, four learning objectives and a brief description. We also request that you identify **at least one** confirmed speaker. You can insert tentative speakers but please indicate that they are not yet confirmed in your proposal.

USGBC Colorado uses an online proposal management program called "Submittable" to collect and review RMG proposal. If for some reason you are not able to use Submittable, please contact Kris Wilson.

You will have the opportunity to upload attachments during the online submittal process. Feel free to share white papers, information about past speaking engagements, professional references, project photos, clips of past presentations, etc. You may submit more than one proposal, but doing so does not necessarily improve your odds of being selected.



Start your proposal by following this link:

<https://usgbccolorado.submittable.com/submit/98257/2018-rocky-mountain-green-education-session-proposals>

General RMG and Proposal Questions - Kris Wilson: kwilson@usgbc.org or 435.260.8992

RMG Sponsorship and Exhibitor Questions - Charlie Woodruff: cwoodruff@usgbc.org or 208.871.4601

Conference Policies

- Speakers or panelists will be limited in the number of sessions he or she may present but it is OK to submit more than one proposal. Organizations will also be limited in the number of sessions they are represented on.
- All selected speakers will be asked to complete an electronic Speaker Agreement and to provide a professional photo for marketing purposes.
- The RMG Planning Committee reserves the right to develop these sessions using a combination of proposals and/or invited presenters.
- Sessions can be scheduled at any time during the conference and speakers must be available any time during the day of the conference: May 3, 2018.
- Submissions promoting only specific product brands, services, or proprietary technologies will not be considered.
- Proposals are received with the understanding that speakers are providing their time preparing and delivering the presentation without compensation. You are submitting with no expectation of compensation. If you are interested in instructing for USGBC CO in a paid or fee based capacity, please contact Patti Mason: pmason@usgbc.org or (303) 292-6183.
- A maximum of 4 speakers per session will receive a **discounted** pass to the conference. No additional compensation or reimbursement is offered. This discount cannot be combined or transferred.
- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned. Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection; if the proposal is selected and it is found that all speakers did not know about the proposal or did not agree to present, the session is subject to immediate cancellation.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by the Program Committee Co-Chairs. The Co-Chairs reserve the right to modify or cancel any session based on a change in presenter.