



WISCONSIN 2018 Events

EDUCATION | ADVOCACY | COMMUNITY

January

- 2018 Annual Sponsorship Drive
- GreenBuild Call for Proposals due Jan. 5
- IMPACT Conference Call for Proposals due Jan. 15

February

- Lunch and Learn: Sustainable SITES & Collaborative Kickoff | Feb 13
- Webinar: Sustainable SITES | Feb 13
- USGBC CONNECT - Madison | Feb 27

March

- Milwaukee Better Buildings Challenge: Benchmarking Data Jam | March 1
- Women in Green: International Women's Day | March 8
- Education @USGBC Webinar Broadcast: TBD

April

- Lunch & Learn: TRUE & Collaborative Kickoff | April 10
- Professional Building Blocks | April 11
- Earth Day Community Service

May

- IMPACT Regional Conference, Minneapolis, MN | May 1
- #FindyourLEED Tour: TBD

June

- Nature Challenge
- USGBC CONNECT - Milwaukee: June 6
- Transformation Awards Reception: June 21

July

- Education @ USGBC Webinar Broadcast: TBD

August

- 2019 Program Ideas Summit
- Webinar Broadcast: TBD

September

- Green Apple Kick-off
- Lunch and Learn: TBD PRODUCT
- USGBC CONNECT - TBD

October

- Milwaukee Better Buildings Challenge: ReEnergize MKE Awards & Celebration
- Sustainable Professional Roundtable | Oct 25

November

- Workshop - TBD
- GreenBuild - Chicago | Nov 14-16

December

- Lunch and Learn: TBD PRODUCT
- Annual Meeting & Luncheon | Dec 14



Program Sponsorship

Be part of our movement.

Make a strategic investment in USGBC's Wisconsin Community to connect with sustainability leaders, grow your brand among an engaged audience, and build the market for green building products and services. USGBC Wisconsin staff will serve as your guide to success as a local community sponsor.

Sponsor Levels and Benefits

	Premier \$2,500 +	Leader \$1,000 - \$2,499	Advocate \$500- \$999	Friend \$250 - \$499
Recognition on digital program	Logo, separate slide	Logo, shared slide	Text, shared slide	Text, shared slide
Recognition on event webpage	Logo w/ link	Logo	Text	Text
Recognition in event e-vites	Logo	Logo	Text	—
Recognition on social media	Graphic featuring logo and tag company page	Company tagged in event post	Company tagged in event post	—
Sponsor recognition on badges	✓	✓	✓	✓
Complimentary event pass	5	4	3	2
Company representative to offer brief speaking remarks	3 minutes	—	—	—



3,000+ subscribers



750+ feed reach



1,500+ followers

Commit to being a leader through sponsorship.

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