

Small Company Big Impact
POHL ROSA POHL
<http://pohlrosapohl.com/>

Pohl Rosa Pohl, a USGBC member since 2005, started designing 22 years ago. Since then they have developed a reputation for design excellence. The three partners are committed to community and stay active with multiple volunteer efforts.

Pohl Rosa Pohl is owned by brother architects and LEED APs, Clive and Graham Pohl, and architect Krisia Rosa.

Clive Pohl is a founding member of the USGBC Kentucky Chapter, served on the Board of Directors, and is Past Chair of the Education Committee, a former KY representative on the Southeast Regional Council, and a frequent speaker on the subject of Green Building. In 2009 he was appointed by Kentucky Governor Steve Beshear to a 2-year seat on the High Performance Buildings Advisory Committee, which gave rise to LEED requirements for state owned buildings.

Clive currently serves as an Ambassador for the Living Building Challenge. He has helped design two LEED Platinum homes in Louisville. Graham Pohl and Krisia Rosa also design and collaborate on sustainable projects, and have written multiple articles and blogs on sustainable living and how it translates into architecture.

When the selection committee considered small firms with a focus on sustainability for this award, Pohl Rosa Pohl was the first that came to mind.

Sustainability is built into every project that flows from the studio. Raven Run is a perfect example: a nature center classroom building with geothermal, salvaged timber, and rainwater capture. While many tear down and rebuild, Pohl Rosa Pohl's philosophy on building and material reuse has breathed new life into many Central Kentucky historical buildings such as the County Clerk Building, Buster's Entertainment Venue, and various projects in the Lexington Distillery District. Their residential portfolio includes numerous homes that complement the natural landscape with minimal site disruptions, and connections to the environment.

Pohl Rosa Pohl touts the triple bottom line "People, Planet, and Profit" yet seeks to elevate social equity – the "people" component – as a value and outcome integral to sustainable built environments. They practice what they preach personally and professionally. They have been longstanding supporters of USGBC and our common goals of conserving natural resources, building better spaces and communities, and educating the public.

